

# Press Release

Aug 25, 2020

## Announcement of ixFintech Group and Advisors

Today, IX Fintech Group is honoured to announce the establishment of its advisory committee and advisors, Dr. Oriol CAUDEVILLA, Dr. Raymond SZETO, Prof. Emil CHAN, Ms. Kary KUNG, and Mr. Dun LEE, for giving guidance on the future operations of the business.

In response to the rapid development of the company and expansion to more diversified areas, ixFintech will work together with different advisors to ensure the professionalism in its operations. The advisors are a representation of professionals from different industries, such as trading, corporate communication, fintech, payment, entrepreneurship, and IT, etc.

*“We are delighted and very honoured to have the experts from different industries and areas to cooperate with ixFintech as advisors”,* said Irene Wong, the founder and CEO of ixFintech. *“We strongly believe that the support of our new advisors will enable ixFintech to achieve the best-in-class fintech solutions to the financial industry.”*

The advisors are expected to use their professional knowledge in order to help to figure out any issues that ixFintech may encounter in the future, to provide guidance to the future development of new businesses, and to handle other issues and decisions on an as-needed basis.

For more details about the ixFintech Advisors, please refer to Appendix 1.

**For further enquiries, please contact:**

**Oriol CADEVILLA**

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**About ixFintech**

ixFintech Limited is a Fintech start-up company established in June 2015. ixFintech aims to provide the best-in-class products and solutions to our clients so they can satisfy their needs in finance and investments. ixFintech takes pride on its knowledge and commitment to promote financial literacy and bring a whole new experience to individual and institutional investors. It aims to improve the client engagement process of derivative products by promoting financial literacy and a new option information platform. As a former participant of the Cyberport Hong Kong Incubation Program in 2016, ixFintech graduated by launching the ixOption App in August 2018, which was awarded with the ET Net Fintech Award 2018. It was also awarded with the “Top 10 Trading Solution Providers in APAC 2019” by CIO magazine in the USA. In October 2019, ixFintech was named as one of the “50 Innovative Companies to Watch” by The Silicon Review magazine in the US. This year 2020, ixFintech is honoured to have received, for the second time, an award from ETNet Hong Kong on the Hong Kong Fintech Award 2019 (wealth and investment section) for its ixCrypto Index Platform.

**Website: <https://ixfintech.com/>**

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## **ixFintech Advisors List**

### **Dr. Oriol CAUDEVILLA**

Corporate Communication Advisor

Oriol Caudevilla holds a Degree in Law, an MBA with specialization in Finance, a Diploma on Asian Finance and a PhD on Hong Kong Real Estate Law and Economics. He used to live and work in Hong Kong, where he worked as a financial business analyst/M&A Advisor at a Hong Kong publicly listed company, Yuxing InfoTech Investment Holdings. On top of that, he was visiting fellow at the Asian Institute of International Financial Law, at the Centre for Chinese Law, and also at the Center for Financial Regulation and Economic Development. He is currently residing in Europe, where he works as a Management Consultant at AirHelp, a LegalTech company. Apart from that, he is a member of the Blockchain and Digital Banking Committees at the Fintech Association of Hong Kong (FTAHK) and he is doing research on several topics, such as Blockchain, Central Bank Digital Currencies (CBDC), Shadow Banking in China, FinTech and Real Estate Law and Economics, and giving seminars and webinars on these topics at universities and business schools from Hong Kong, Macau, Spain and Qatar.

### **Dr. Raymond SZETO**

Education Advisor

Dr. Szeto holds a doctoral degree in Business Administration and four master's degrees in areas of International and Public Affairs, Information Systems, Applied Science (Operations Research) and Business Administration. Dr. Szeto has been working in the business consulting field for over 30 years. Clients served include governments, NGOs, banks, airlines, public utilities, manufacturing and commercial organizations in Hong Kong, Australia, Singapore, US, Japan, Thailand, Taiwan and Mainland China. Dr. Szeto has participated in various consulting projects in business productivity enhancement, re-engineering, supply chain management, people development, customer relation management, outsourcing planning, strategic review and merging of business operations.

He has a substantial consulting experience for international enterprises and has assisted clients to strategize global business plans for meeting varied cultures and market demands. His current projects include: Digital letter of credits, Innovative property management solutions, REIT investment decision analysis, Social media analytic for Traditional Chinese Medicine.

### **Prof. Emil CHAN**

Entrepreneurship and Innovation Advisor

Emil is a FinTech evangelist with over 20 years' experience in managing IT and business transformation projects in international financial institutions. He has worked for several sizeable international banks including Credit Suisse and BayernLB as the roles of First Vice President, Head of IT in Asia Pacific, Project Director and Operations Manager AP. He has extensive experience in both Business and IT consulting encompassing the design, setup, leading and managing cross-border projects throughout Asia. He is adjunct professor, visiting lecturer as well as advisor of various departments of local universities including HKU, PolyU, CityU, Hang Seng U, Lingnan U and VTC. In the past 10 years, he participated actively in voluntary community services related to popular adoption of technology. He is the Founding Chairman of the Association of Cloud and Mobile Computing Professionals, The FinTech Committee Chairman of the Smart City Consortium, Hon. Secretary and Board Member of Invotech, Vice Chairman of Hong Kong New Emerging Technology Education Association, Supervisory Committee Member of iProA and the Honorary Chairman of StartHK. He is a mentor of the HK Cyberport Mentors Network, Guangzhou CP-Nest Incubator of Chinese Academy of Sciences and Chief Judge of the HK ICT Startup Award 2019. In order to unleash Hong Kong's potential and play a new role in the Greater Bay Area, Emil also hosts seminars, delivers public speeches and publishes articles on FinTech related topics in local newspapers and is interviewed by various media from time to time.

### **Ms. Kary KUNG**

Payment & E-Commerce Advisor

Kary Kung, 80's serial entrepreneur, has expertise in cross-industries, including ecommerce, financial services, and the international payments sector. Kary holds a master's degree in applied psychology, and was the founder of Vcan Global Limited, an AI ecommerce learning platform. She also founded Vcan Fintech Limited, a cross-border payments platform for ecommerce business, managing > \$200 million USD. She has over 10 years work experience in international companies, focused on Asian markets development. She is familiar with the ecommerce ecosystem and pain points of cash management and financing for ecommerce merchants, aiming to tackle the difficulties of global banking services and supply chain by new technology and new business model. She has developed ecommerce-related training programs with the goal of nurturing more talents and also to provide knowledge of the ecommerce area, which will benefit the development of the whole industry. She is a member of the Youth Service Advisory Committee (YSAC), HKFYG, and has been a speaker at over 200 events / seminars since 2014, and the top 10 winners of "Online Tutor" organized by HKFYG, HKACE & AiTLE

**Mr. Dun LEE**

Derivatives Market Advisor

Mr. Dun Lee is the Founder and CEO of ACCX Group, a pioneer financial services company in the digital asset space. Dun is a derivatives specialist. Through knowledge and experience, he and his team have been the major contributor to volume and liquidity to HKEX and SGX on their derivatives products. Dun entered the financial industry in 1989 in London in the days of open outcry covering both the European and Asian markets, building many high-profile trading and broking operations for banks and institutions in Asia such as HSBC, Calyon, Man, and BGC. Working closely with HKEX during his time at these institutions, Dun initiated and heightened volumes on the Hang Seng and Hang Seng China Enterprises Indexes derivatives markets for HKEX, making it one of the most actively traded and successful derivatives exchanges in the world. Now, as one of the first to trade and broker exchange-traded Index derivatives in Asia, Dun is looking to bring his expertise and understanding to help to introduce these financial products in digital asset indices.